



Truefitt opens his doors for trade on 21st October 1805 in fashionable Mayfair, on the day of the Battle of Cape Trafalgar, while King George III sat on England's throne and William Pitt, the Younger served as Prime Minister.



The very first ladies' salon is opened by Truefitt at 23 Old Bond Street. This fashionable establishment is an instant success.

1875



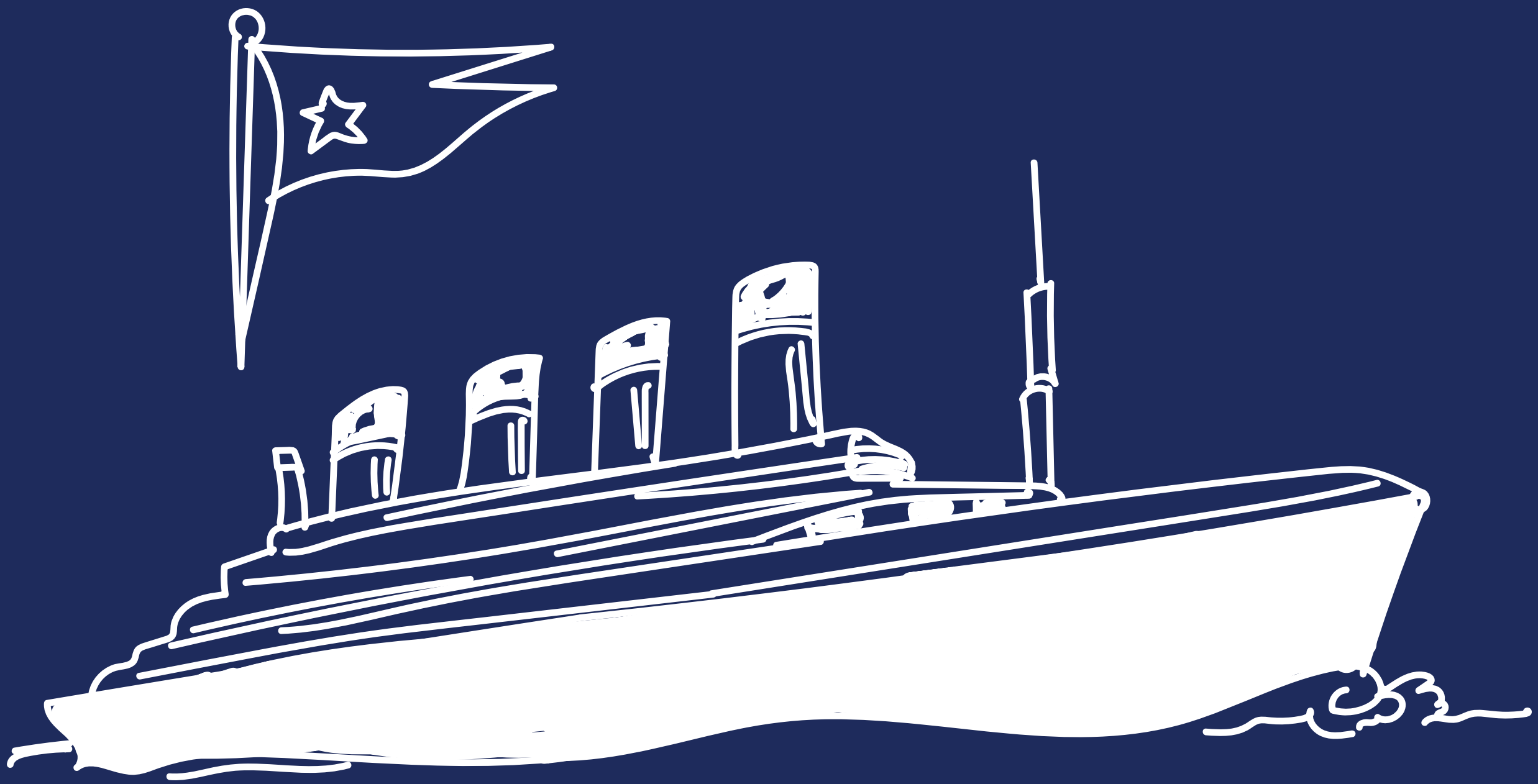
**Graced by Queen Victoria and driven
by an increasing demand, Truefitt
commences commercial production
of toiletries.**

1900 C.A.R



**C.A.R Cream was introduced for the
Members of the Royal Automobile Club
(R.A.C.)**

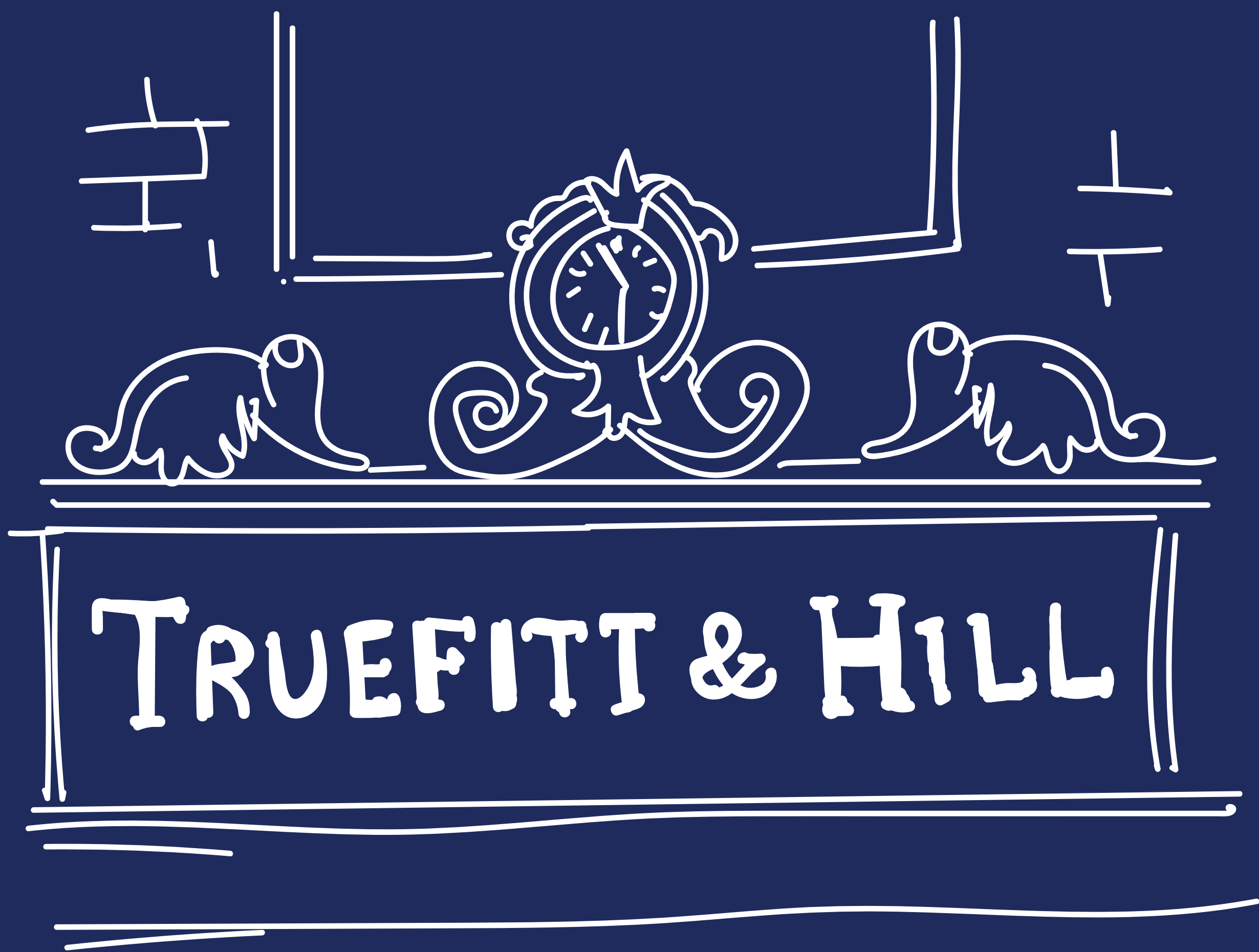
1912



TITANIC

**Truefitt's products have been brought up
from the wreck of the ill-fated Titanic, and
form a part of the Titanic Exhibition.**

1935



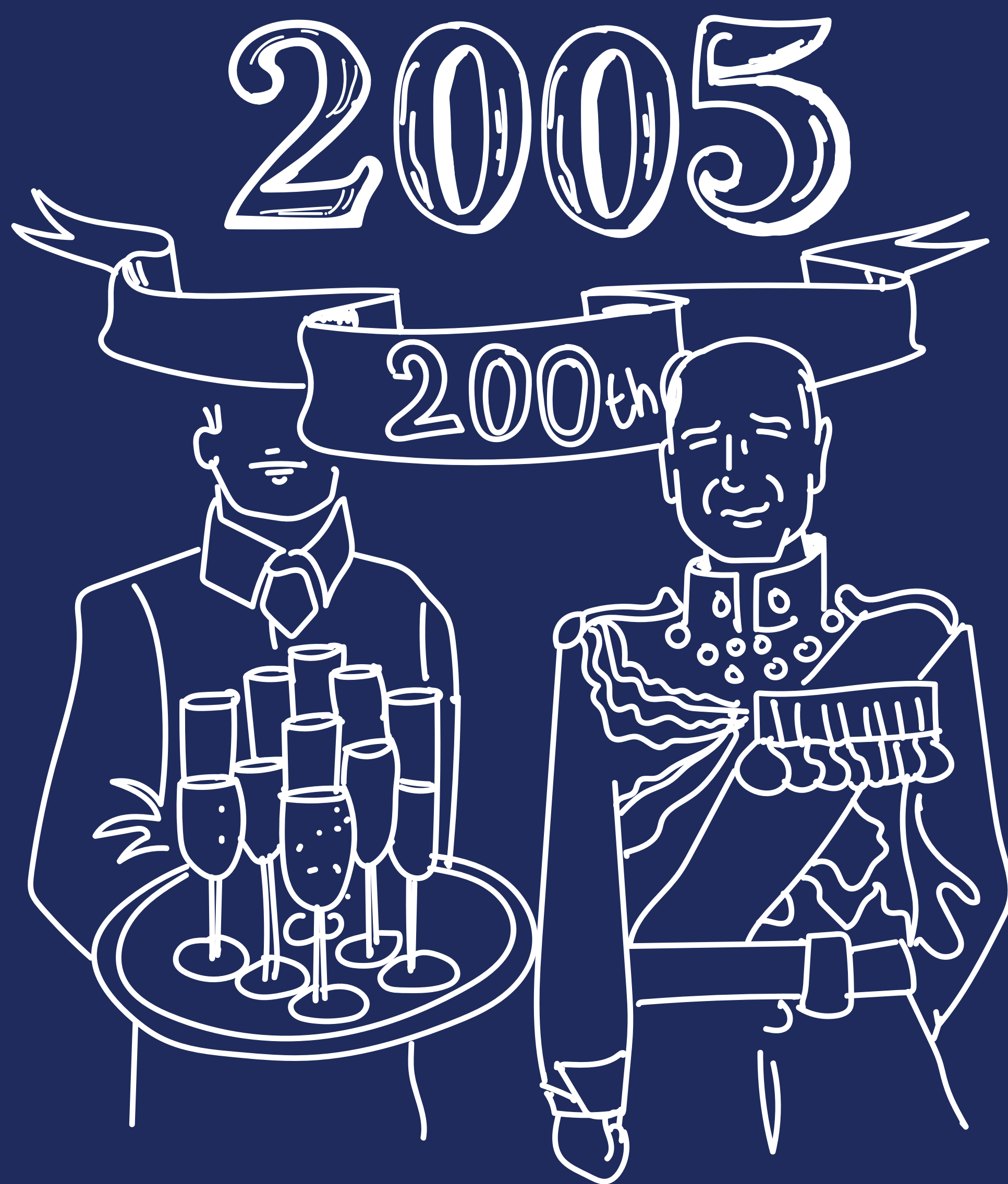
Truefitt acquires Edwin Hill's salon and the merged business trades under the name of Truefitt & Hill, laying firm foundations for the company's future success.

2000



OLDEST BARBER SHOP

Truefitt & Hill is recognised by the Guinness Book of World Records as the “Oldest Barber Business in the World” and retains this prestigious accolade to this day.



**H.R.H. Prince Philip, The Duke of
Edinburgh, attends Truefitt & Hill's
bi-centenary celebrations and graciously
unveils the commemorative plaque.**